Boston Workforce Investment Network

Boston WINs

Boston Youth

Boston Jobs

STATE STREET FOUNDATION
Boston WINs is a partnership between the State Street Foundation and five collaborating nonprofit organizations. Together, we advance job readiness and create meaningful career paths for Boston youth.

Unemployment rate for high school graduates

9.5% vs. 4.5% for college graduates

College completion rate

49% for students from Boston Public Schools

Focusing on the continuum from high school to a career, Boston WINs improves the scale and reach of each of its partner organizations, allowing them to do more together than they could alone.

The partnership began with a challenge from our Chairman and CEO, Jay Hooley: Develop a game-changing corporate initiative that creates a significant impact on the college and career success of Boston’s youth.

Through a multi-year $20 million commitment and network approach to collaboration, Boston WINs supports pathways to careers for local youth and an emerging market of sustainable talent that will benefit State Street, other Boston employers and the entire Boston community.

Here’s how it works.
Through our employees, Foundation and resources, we commit to the WINs network:

- Volunteers
- Mentors
- Board Positions

- $20 million +
- 2-to-1 employee matching gift program

- Pledge to hire 1,000 Boston youth for entry-level positions and career opportunities
Our partners work together to support high school and college students.
By working together, the collective impact of our efforts is magnified, allowing us to build meaningful career paths for each student and support them along the way.
No matter the path, Boston WINs will help develop sustainable talent for State Street, Boston area businesses and beyond.

Employment
Stronger together.

What’s unique about Boston WINs is its impact-driven, connected approach to advancing job readiness for Boston youth. Together, State Street Foundation and our five high-performing partner organizations work toward a common goal and are committed to delivering measurable, tangible results.

Each partner was evaluated on a number of criteria including: impact track record, capacity to manage growth/scale, strength of management team, collaboration track record and culture.

The Boston WINs model supports and depends on collaboration. The funding our partners receive allows them to do more than they could on their own — allowing them to serve more people and create a more meaningful impact.
Year Up’s mission is to close the Opportunity Divide by providing urban young adults with the skills, experience and support that will empower them to reach their potential through professional careers and higher education.

Through a high-support, high-expectations model that combines marketable skills, stipends, internships and college credits, Year Up’s holistic approach focuses on students’ professional and personal development to place them on a viable path to economic self-sufficiency.

yearup.org

WINs Pathways: 1 2
Bottom Line’s vision is to transform urban communities by producing thousands of career-ready college graduates. Its mission is to help low income, first-generation students get into college, graduate from college and go far in life through a college retention model and support network.

With two primary programs, Bottom Line reaches high school and college students. The College Access Program begins in a student’s senior year of high school and through one-on-one meetings helps students navigate the college application process. The College Success Program provides one-on-one, in-person support to students enrolled in regional colleges for up to six years to ensure they have the support needed to earn a degree.

bottomline.org

WINs Pathways: 2 3
College Advising Corps works to increase the number of first-generation college going, low-income and/or under-represented students who apply, enter and complete college. By placing recent college graduates from one of their partner universities as full-time college advisers in America’s underserved high schools, these advisers work to foster a college-going culture within the schools they serve.

Advisers help with college admissions, secure SAT/ACT fee waivers, assist students and their families with FAFSA applications, and guide and mentor high school students through the college application process. Working with existing high school counseling staff, these advisers can serve more students.

advisingcorps.org

WINs Pathways: 2 3
The Boston Private Industry Council (PIC) strengthens Boston’s communities and its workforce by connecting youth and adults with education and employment opportunities that align with the needs of area employers.

The PIC serves as Boston’s workforce investment board and its school-to-career intermediary. PIC staff prepare and place high school students in summer jobs and internships, and engage employers through job placements and sector convenings. In concert with the Boston Public Schools and a network of community partners, the PIC reaches out to high school dropouts and helps them complete their high school education. PIC staff also work with local colleges to support low-income, first-generation students as they persist through postsecondary education and make the transition to early career.

bostonpic.org

WINs Pathways: 1 2 3
uAspire works to ensure that all young people have the financial information and resources necessary to find an affordable path to and through a postsecondary education. Committed to reaching the day when all young people have the opportunity to reach their full potential by graduating from college, regardless of their families’ financial resources or college experience, uAspire ensures that college-ready students have the support and knowledge needed to overcome financial barriers and succeed in college.

Partnering with high schools, community organizations and colleges, uAspire provides college affordability advice to more than 10,000 young people and their families every year.

uaspire.org

WINs Pathways: 1 2 3
Together, Creating The Way Ahead

statestreet.com