

## GlobalLink

**Boost efficiency and simplify workflows with GlobalLink — an open platform for the next generation of financial services technology**

GlobalLink unifies the desktop environment enabling

- easy-to-deploy and customizable trading and workflow solutions
- interoperable architecture with access to liquidity, financing and asset intelligence
- best-in-class services including State Street's suite of trading applications as well as single sign on (SSO) to market-leading partners and clients' internal applications

Investment professionals face significant complexity in their day-to-day workflows. Beyond precious time lost swiveling between fragmented data, inefficiencies can lead to costly errors or missed opportunities. Closed architecture, operational challenges and high costs of integration prevent adoption of best-in-breed solutions.

Our industry faces challenges. Operating efficient front-end technology should not be one of them.

GlobalLink unifies the desktop environment so that market participants can create and operate easy-to-deploy and customizable trading and workflow solutions. We offer clients a leading, interoperable architecture with access to liquidity, financing and asset intelligence. Our open platform allows for best-in-class services including GlobalLink and State Street's suite of trading applications as well as single sign on (SSO) to market-leading partners and clients' internal applications.

The GlobalLink suite has a 25+ year track record of building award-winning electronic trading platforms that increase transparency, improve trading efficiency and deliver quantifiable trade cost analysis. GlobalLink, part of State Street Digital's suite of market-leading e-trading platforms, technology and workflow solutions, is a trusted and highly regulated partner with a long-standing leadership position in delivering innovative pre- and post-trade solutions.

### Benefits



#### Work Smarter

Monitor key systems, receive alerts and take actions through a modern UX



#### Interoperate / Plug & Play

Enable local plug and play integration between apps using the open-source FDC3 standards



#### Deliver Faster

Build and optimize workflows based on the user journey, leveraging existing applications



#### Essential Partner

A trusted, non-conflicted, independent provider of financing and trading solutions, execution management, analytics, insights and indicators, post-trade settlement and proprietary liquidity



#### Connectivity

Access to more than 500 buy-side institutions, 200 sell-side institutions and 300 custodians



STATE STREET

## Product Overview

GlobalLink enables low-code and no-code interoperability across the platform, State Street’s suite of trading applications, trusted third-party applications and proprietary applications via SSO architecture.

Desktop interoperability means various applications from different providers can be securely integrated to enable a unified custom workflow that eliminates the need for repetitive operations. This empowers investment professionals to make faster, more-informed decisions.

## User-Centric Design

Through an elevated user experience, GlobalLink offers comprehensive solutions that lets clients and partners develop new, custom widgets and tiles, or integrate an existing native application. With the complex and evolving needs of investment professionals in mind, GlobalLink helps users monitor activity, receive alerts and take action across the trading and investment lifecycle.

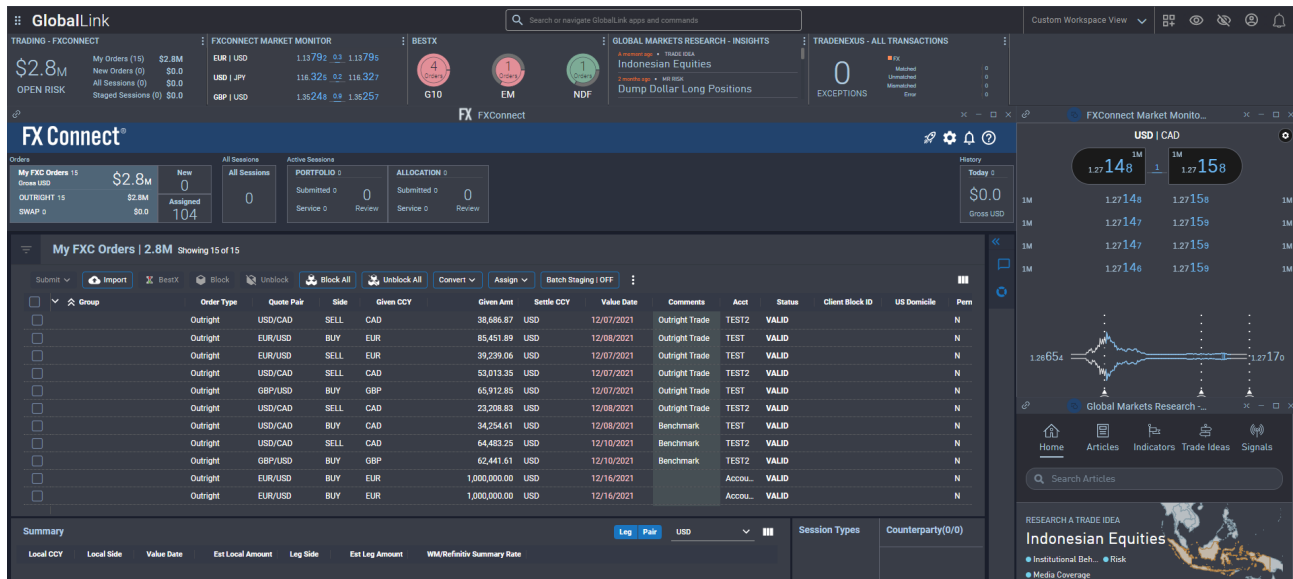
## Added Value Systems

### Workflow Efficiency

Using the integrated multi-asset platform, applications synchronize and work in harmony to boost efficiency across your trading platforms. Analytics woven throughout GlobalLink provide vital insights into improving executions in your core competencies and the periphery of your businesses as well. Non-trading services can be equally as important to a money manager’s workflow and State Street is uniquely positioned to offer research, compliance and post-trade settlement in addition to third-party solutions that align well with GlobalLink’s target market and strategy.

### Infrastructure Cost Savings

Our scalable, intuitive single interface allows you to onboard new solutions for your users without heavy integration costs. You gain the flexibility to manage users, access funds, routing and messaging rules, and other platform interactive preferences across GlobalLink, State Street and third-party service providers. Through the “no-code” widget library, users can create customized solutions in real time.



### Interoperability

Communication between integrated applications (modern or legacy, in-house or third-party) will be provided through the Finsemble message bus, which runs on Electron and also adheres to FDC3 message standardization. Using our GlobalLink platform, your trading systems will dynamically communicate with internal and external systems to optimize trade timing, venue selection and risk management all based on tailored metrics and data.

For middle-office users, our TradeNeXus<sup>SM</sup>, BestX<sup>®</sup> and other third-party operational platforms available through GlobalLink will create efficiencies in what can often be one of the most fragmented parts of your business.

### Front-to-Back Alignment

State Street Alpha<sup>SM</sup> is a fully integrated front-to-back platform that combines proven industry-leading components including Charles River Development, Alpha Data Platform, middle-office processing, and a comprehensive set of data and back-office services. Purpose-built as an open architecture solution, State Street Alpha supports interoperability with a rich and growing ecosystem of third-party liquidity, analytics, data and application providers.

GlobalLink empowers portfolio managers, traders and risk teams to reduce noise and create efficiencies by customizing and unifying the client's desktop with State Street Alpha. GlobalLink monitors, alerts and navigates a user to where their attention is needed most, aligning with State Street Alpha throughout the workflow.

## Case Study



**Challenge:** A private equity fund that services clients' complex FX requirements around the globe had a combination of in-house and outsourced solutions. Operations were growing increasingly sophisticated while their existing technology was lagging. They also found it strenuous to maintain multiple systems for users.



**Solution:** The client approached us to support their requirement for trade execution, curated liquidity, workflow and research where all systems could communicate with each other. By integrating the client's in-house order management platform into GlobalLink, we connected their trading system with FX Connect<sup>®</sup>, State Street Associates Insights<sup>®</sup>, TradeNeXus and BestX. The client gained access to our trade execution and workflow, world-class research, dynamic real-time trade reporting, and consistent oversight and management of trade executions and functions — all on one platform.

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## STATE STREET®

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