



Marketing Materials, Collateral Materials and Communications Policy Statement

Last updated: October 2024

Policy Statement

Our global Marketing Material Policy requires that all Marketing Materials, Collateral Materials, and Communications are produced in compliance with applicable regulatory requirements which hold, generally, that content be:

- accurate, fair, balanced, and not misleading
- absent of any false, exaggerated or unwarranted claims
- populated with current data with appropriate sources identified, and
- kept in accordance with local record retention requirements.

Where local requirements or regulatory requirements applicable to a specific legal entity, business unit, functional team or corporate group are more stringent than those set out in this Policy, those additional requirements prevail.