



Marketing Materials, Collateral Materials and Communications Policy Statement

Last updated: September 2025

Policy Statement

The Policy requires that all marketing materials, collateral materials, and communications are produced in compliance with applicable regulatory requirements which hold, generally, that content be:

- accurate, fair, balanced, and not misleading;
- absent of any false, exaggerated or unwarranted claims;
- populated with current data with appropriate sources identified; and
- kept in accordance with local record retention requirements.

Where local requirements or regulatory requirements applicable to a specific business unit, functional team or corporate group are more stringent than those set out in this Policy, those additional requirements prevail.