



LINK

**Unify your workflow, power your performance
with a smarter, fully connected desktop.**

LINK

An integrated platform for next-generation trading

Markets move fast. Institutional investors need agility and precision to capture emerging opportunities.

LINK, an award-winning¹ unified desktop ecosystem, integrates the complete GlobalLINK™ suite of electronic trading solutions with other State Street and third-party applications, giving investors everything they need to drive performance and efficiency across the entire trading lifecycle.

LINK connects to all your trading tools, eliminating the need to toggle between multiple screens or manually re-key data across platforms. You gain instant, seamless access to a global provider of liquidity and financing solutions — powered by the latest market intelligence.

And it is all accessible through a *single sign-on*.

One platform. One unified workflow. One connected ecosystem — giving you the edge you need to stay ahead in a fast-changing world.

¹ World's Best FX Solutions for Real Money Clients, Euromoney FX Awards 2025. FinTech Innovation in Asian Management, AAM Best of the Best Awards 2025.

LINK

Transforming multi-asset workflows

Connect your trading lifecycle

LINK delivers a unified, streamlined experience, connecting portfolio management and trading platforms with risk, collateral and settlement. Simplify and accelerate your operations, increase transparency and boost trading efficiency across the entire trading lifecycle, while also delivering measurable improvements in execution.

See clearer, move faster

Eliminate information overload and desktop clutter. LINK offers robust functionality for seamless data exchange, real-time transaction processing and advanced analytics. It integrates effortlessly with existing financial infrastructures, minimizing disruption and maximizing efficiency through an intuitive interface, customizable features and reliable performance essential to modern markets operations.

Choose best-of-breed, on demand

With LINK, you can tailor your own product mix to align with your unique workflow requirements. The LINK desktop gives you full access to the GlobalLINK franchise together with a growing range of third-party applications.

Personalize your workflow

Easily customize your user experience. You can personalize the desktop and develop unique services to give your firm a distinctive operational advantage through single sign-on, offering secure data exchange.

The LINK Ecosystem: One platform, three pillars

1

The GlobalLINK Suite

Unify your workflow, from multi-bank trading and cash management to automated post-trade settlement and analytics.

- BestX®
- BestXecutor®
- Fund Connect®
- FX Connect®
- GlobalLINK PaymentsSM
- TradeNeXus®

2

State Street Markets

Award-winning research² and market-leading tools to help you optimize trading, manage financing and make more informed decisions.

- Insights
- Financing Hub
- StreetFX®
- VectorFX®

3

Partner Solutions

Our open ecosystem connects you to a continually growing selection of value add third-party applications, ensuring seamless access to innovative solutions that enhance your workflow.

² Best FX Bank for Research, Euromoney FX Awards 2023-2025

1 The GlobalLINK Suite

GlobalLINK equips you with a comprehensive suite of tools to create a state-of-the-art trading platform optimized for your unique strategies and workflow.

BestX

Analyze your execution performance with our award-winning³ transaction cost analysis (TCA) platform. BestX provides pre-trade and post-trade analytics across FX, fixed income, equities and crypto.

BestXecutor

Delivers award-winning⁴ pre-trade decision intelligence for FX execution, combining advanced transaction cost analysis with seamless workflow integration across the trading lifecycle.

Fund Connect

Streamline liquidity decisions with no execution fees for the buy-side. Access 400+ money market and bond products to put cash to work while ensuring policy compliance.

FX Connect

The award-winning⁵ FX platform offering no-fee buy-side execution. Simplify and automate trading with access to deep liquidity from 65+ global providers.

GlobalLINK Payments

Simplify cross-border payments and eliminate the complexity of managing foreign currency executions – all through seamless integration with your existing treasury and Enterprise Resource Planning (ERP) systems.

TradeNeXus

Streamline your post-trade workflow with our award-winning⁶ platform for efficient trade confirmation and settlement. Direct integration with FX Connect helps reduce costs and improve efficiency.

³ Best buy-side TCA tool, 2025 Waters Technology Award; World's Best Solution for Data Management, World's Best Provider of TCA Solutions, 2025 Euromoney FX Awards; Best TCA Solution, 2025 Waters Technology Asia Awards; Best Market Data Solution, 2025 Finance Magnates London Summit Award

⁴ World's Best New FX Platform, 2025 Euromoney FX Awards

⁵ World's Best FX Venue for Real Money Clients, 2025 Euromoney FX Awards

⁶ Best FX Post-Trade Initiative for Asia Award, 2025 Best of the Best Awards

2 State Street Markets

Insights

Stay ahead of the market with our award-winning research⁷, delivered directly to your LINK desktop. Get the latest market intelligence tracking investor behavior, risk and inflation, or read market commentary from our team of macro strategists.

Financing Hub

Optimize your balance sheet and liquidity strategies with our next-generation financing platform. Financing Hub provides a transparent, portfolio-wide view of your inventory, collateral and financing positions across repo and lending.

StreetFX

Supercharge your FX with our fully automated rules-based execution platform for trading teams that want to move faster. Reduce time spent on manual processes and unlock new efficiencies with StreetFX.

VectorFX

Transform your FX management from a simple cost center to a source of strategic value. This advanced analytics platform helps you analyze and optimize your hedging and execution strategies.

⁷ World's Best Bank for FX Research, Euromoney FX Awards 2025

3 Partner Solutions

Our philosophy is simple: Deliver optimal solutions through in-house development or strategic partnerships with best-in-class innovators. The LINK platform is an open ecosystem, providing access to an ever-expanding range of complementary third-party applications.

Treasury management systems

Integrate your treasury management system to gain centralized, real-time visibility into cash positions and liquidity across banks and accounts, while automating trading and settlement to reduce operational risk and improve efficiency. Seamlessly connect with trading, payment and workflow tools, supporting scalable growth and a superior client experience.

TCA and benchmark providers

TCA and benchmark providers deliver independent, data-driven insights that help organizations measure, compare and optimize their trading performance against industry standards. By integrating these solutions, LINK provides greater transparency, helps meet regulatory and fiduciary obligations, and improves execution quality across asset classes.

Research

Our research solutions deliver timely, actionable market intelligence and analytics, empowering you to make informed investment and trading decisions. By integrating research tools with trading platforms, you can access curated insights, news and data directly within your workflow.

Trading

Integrate proprietary or third-party trading systems to access multiple venues and asset classes. Seamless integration via LINK enables you to manage the entire trade lifecycle through a single interface, delivering advanced execution and analytics tools that optimize outcomes and enhance transparency across all trading activities.

The LINK advantage

1 Unify your workflow with the award-winning LINK suite.

2 Strengthen your position with curated research insights and integrated State Street Markets tools.

3 Build a strategic ecosystem with an ever-growing range of partner solutions.



**Ready to find your trading edge?
Contact us for a demo of our
award-winning platform – LINK.**

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