



# LINK

Streamline your trade workflow

**Boost efficiency and simplify workflows with LINK — our award winning-suite of solutions that creates a digital environment where you can customize and streamline your workflows across multiple asset classes including FX, Cash, Payments and more.**

LINK provides a unified, holistic “smart desktop” and “smart web” where you can create and operate easy-to-deploy, customizable trading and workflow solutions.

The bespoke, scalable trading environment offers easy access to liquidity, financing and research, so you can make better-informed decisions and focus on balance-sheet-positive actions. Additionally, the platform’s open architecture allows for seamless integration with our suite of trading solutions, third-party and clients’ internal applications through single sign-on.

GlobalLINK has a 25+ year track record of building award-winning electronic trading platforms that improve transparency, enhance trading efficiency and deliver quantifiable trade cost analysis.

## Key features:



**Work smarter —** Monitor key systems, receive alerts and take action through a streamlined user interface



**Open architecture —** Enable local plug-and-play integration between applications using open-source FDC3 standards



**Drive efficiencies —** Build and optimize workflows based on the user journey, leveraging existing applications



**Connectivity —** Access to more than 400 buy-side institutions, 200 sell-side institutions and 300 custodians

## Key benefits:

As a part of our suite of market-leading electronic trading platforms and solutions, LINK is a trusted partner with a long-standing reputation for delivering innovative and market-compliant pre- and post-trade solutions.

### **Elevated user experience**

Develop new custom widgets and tiles and integrate existing native applications with LINK's modern user interface. The platform helps you monitor activity, receive alerts and take action across the trading and investment lifecycle.

### **Macro perspectives**

Access vital insights that enhance executions related to core competencies, with analytics woven throughout LINK. Additionally, the platform offers research, compliance and post-trade settlement services in collaboration with third-party solutions that align with LINK's target market and strategy, providing you with a holistic overview of trading workflows.

### **Seamless onboarding**

Reduce infrastructure costs by taking advantage of our scalable, intuitive design system to quickly build new solutions, functionalities, or repurpose existing features without a heavy integration burden.

### **Interoperability**

Establish communication between integrated applications (modern or legacy, in-house or third-party) provided through FINOS-certified implementation of the FDC3 standard.

### **Workflow efficiency**

Our customizable and multi-workspace feature ensures that the most important applications in your workflow are synchronized, saved and restored in one layout. We offer widgets and tiles displaying pertinent information to users within multiple workspaces. These workspaces appear in the "Widget Library" menu on the dashboard and can be switched between imported and exported.

**Develop new custom widgets and tiles and integrate existing native applications with LINK's modern user interface**

## Flexible access

**LINK-Desktop:** Our desktop interoperability platform provides unified access to applications via a single installation, enabling seamless interaction with both desktop and web-based applications.

**LINK-Web:** Our web version of LINK is deployed without requiring a desktop installation and can run on any device.

## Front-to-back alignment

Portfolio managers, traders and risk teams can reduce noise and create efficiencies by customizing and unifying their desktop with State Street Alpha®. The platform monitors, alerts and draws attention to key focus areas, seamlessly aligning with State Street Alpha throughout the workflow.

State Street Alpha is a fully integrated front-to-back platform that combines proven industry-leading components including Charles River Development, Alpha Data Platform, middle-office processing, and a comprehensive set of data and back-office services.

Purpose-built as an open architecture solution, State Street Alpha supports interoperability with a rich and growing ecosystem of third-party liquidity, analytics, data and application providers.

### Industry recognition:



#### **Markets Choice Awards 2023:**

LINK was recognized as Best New Product



#### **Euromoney FX Awards 2025:**

LINK was recognized as the World's Best FX Solution for Real Money Clients

To learn more about LINK, part of the award-winning GlobalLINK suite of products, please contact us at

[globallinksales@statestreet.com](mailto:globallinksales@statestreet.com)

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State Street Corporation  
One Congress Street, Boston, MA 02114-2016

[www.statestreet.com](http://www.statestreet.com)